



# Sales Scenario

	Scenario		
	A1	A2	A3
Sellers	20	20	20
Book sold per seller*	5	10	20
Books Sold	100	200	400
Sale per book	\$25	\$25	\$25
Gross Sale	\$2,500	\$5,000	\$10,000
Club keeps 50%	\$1,250	\$2,500	\$5,000
<b>Free Books*</b>	<b>20</b>	<b>40</b>	<b>80</b>
Additional Revenue	\$500	\$1,000	\$2,000
Total Funds Raised	\$1,750	\$3,500	\$7,000

	Scenario		
	B1	B2	B3
Sellers	50	100	200
Book sold per seller*	5	5	5
Books Sold	250	500	1000
Sale per book	\$25	\$25	\$25
Gross Sale	\$6,250	\$12,500	\$25,000
Club keeps 50%	\$3,125	\$6,250	\$12,500
<b>Free Books*</b>	<b>50</b>	<b>100</b>	<b>200</b>
Additional Revenue	\$1,250	\$2,500	\$5,000
Total Funds Raised	\$4,375	\$8,750	\$17,500

\* Each seller gets 1 free book (\$25 value) for every 5 books sold